



**Advancing care for better lives** – that’s what we do! Calgary Health Foundation is a community-based charity that raises funds to advance health care. Established in 1996 to unite donors, hospitals, health care providers, and community partners with the ambitious aim of revolutionizing health outcomes, together we continue to transform lives by establishing extraordinary health programs — early stroke intervention, a world class urology clinic and brain institute, precision neonatal care, and advanced trauma centres. Through collaboration, unrelenting persistence, and a sharp focus on care, wellness, and research, we are unyielding in our efforts to ensure Calgarians receive the most progressive health care in the world — because our loved ones and yours deserve nothing less.

**Do you have a passion for inspiring support and impactful philanthropic outcomes? If yes, connect with us today!**

#### **THE OPPORTUNITY: PHILANTHROPY ADVISOR, LEGACY GIVING**

---

Many donors today are creatively structuring gifts to maximize philanthropic impacts while attaining immediate and long-term benefits and tax incentives. As the Philanthropy Advisor, Legacy Giving, you will connect prospects and donors with the resources and information they need to consider traditional, hybrid and legacy gift options to support advancement of Calgary Health Foundation’s meaningful impacts.

Key accountabilities of the role include:

- **Secure legacy gift commitments** at the time that is right for each donor, maintaining properly record information and appropriate documentation.
- **Develop and implement personalized donor cultivation and solicitation plans** to build rapport, trust, and confidence in line with philanthropic interests.
- Within assigned portfolio, **ensure all donors receive impeccable and personalized stewardship through tailored correspondence, reports, and timely updates.**
- **Oversee the Tribute and Memorial Program** and maintain activity levels by directly engaging with prospects and donors across the Foundation.
- **Working with the Manager, Legacy Giving, identify and cultivate a network of relevant professional contacts** (Accountants, Wealth Managers, Lawyers, Financial Planners, and others), building the profile of Calgary Health Foundation.
- **Collaborate with internal teammates to develop an annual marketing plan,** including campaigns, website content, event activity, and other collateral to support Legacy Giving initiatives.
- **Promote a culture of philanthropy** by working collaboratively with all team members including board members and AHS healthcare professionals.

## **THE IDEAL CANDIDATE**

---

The ideal candidate has exceptional donor service orientation with previous demonstrated fundraising success identifying, cultivating, soliciting, and stewarding donors. Possessing strong organization skills and the ability to manage multiple demands in a dynamic and time-sensitive environment, the chosen incumbent will use their superior interpersonal and communications skills to foster enduring relationships with multiple stakeholder to execute Legacy Giving initiatives with excellence.

Additional qualifications:

- Bachelor's degree in a relevant field.
- High proficiency in all Microsoft Office applications.
- CFRE designation is an asset

**If this sounds like you, please apply in confidence by email to:**  
**[delcie.eldred@calgaryhealthfoundation.ca](mailto:delcie.eldred@calgaryhealthfoundation.ca)**

Applications will be accepted until April 30, 2024.  
Please including a cover letter and résumé.

## **ADDITIONAL INFORMATION**

---

It is expected that the starting salary for this position will be \$70,000 - \$80,000 aligned with the successful candidate's experience and skill set.

For more information about the Calgary Health Foundation, please visit [www.calgaryhealthfoundation.ca](http://www.calgaryhealthfoundation.ca), or find us at yyc\_health and calgaryhealthfoundation on X (formerly Twitter) and other social media respectively.