

Advancing care for better lives – that's what we do! Calgary Health Foundation is a communitybased charity that raises funds to advance health care. Established in 1996 to unite donors, hospitals, health care providers, and community partners with the ambitious aim of revolutionizing health outcomes, together we continue to transform lives by establishing extraordinary health programs early stroke intervention, a world class urology clinic and brain institute, precision neonatal care, and advanced trauma centres. Through collaboration, unrelenting persistence, and a sharp focus on care, wellness, and research, we are unyielding in our efforts to ensure Calgarians receive the most progressive health care in the world — because our loved ones and yours deserve nothing less.

Are you wanting to make a meaningful impact on people's lives by ensuring everyone gets the highest quality health care? Do you have a passion for collaboration towards impactful philanthropic outcomes? If yes, connect with us today!

THE OPPORTUNITY: PHILANTHROPY ADVISOR, SITES

As the Philanthropy Advisor, Sites, you play a pivotal role in ensuring alignment with the broader Calgary Health Foundation team and fostering collaboration for impactful philanthropic outcomes. Supporting fundraising strategies and plans at the AHS sites, you act as a liaison for the Foundation, guiding philanthropic initiatives in close collaboration with site administration. You are also responsible for managing a robust mid-level donor program with expected annual giving range of \$1,000 - \$24,999 to enhance the pipeline of major donor prospects. You will play a leading role in growing a dynamic giving portfolio, maximizing fundraising revenue and enriching the donor experience for mid-level donors.

Key accountabilities of the role include:

- **Develop and implement fundraising initiatives dedicated to the hospital sites** while ensuring alignment with the broader objectives of the Foundation
- Forge robust relationships with community leaders and stakeholders to drive the financial prosperity of Calgary Health Foundation
- **Support Fund Development Councils' strategies** across hospital sites in alignment with broader CHF priorities and facilitate philanthropic efforts in collaboration with site administration
- Support the recruitment, onboarding, and ongoing support of Fund Development Councils, volunteers, and ambassadors, fostering effective relationships to enhance fundraising efforts and community engagement
- Act as a key representative engaging with mid level prospects, grateful patients and donors, and community members to advance Calgary Health Foundation's philanthropic goals.

THE IDEAL CANDIDATE

The ideal candidate has experience collaborating with various stakeholders to support fundraising strategies aligned with organizational goals, ensuring tools and proposals are aligned with objectives. They will also have demonstrated experience identifying, cultivating, soliciting and stewarding donors, with a special emphasis on mid-level donations, collaboratively engaging with the hospital and its partnering entities.

Additional qualifications and requirements:

- Bachelor's degree or college diploma in business or equivalent
- A minimum of 3 years of non-profit fundraising experience
- Demonstrable track record in securing and stewarding philanthropic gifts, grants, and sponsorships
- Excellent written and verbal communication, interpersonal and presentation skills
- Proficient in MS Office (Word, Excel, PowerPoint, Outlook) and experience with relational database and CRMs, such as Raiser's Edge
- Access to reliable transportation

If this sounds like you, please apply by no later than March 15, 2024, including a cover letter and your résumé as an attachment:

via LinkedIn (preferred): Philanthropy Advisor - Sites

OR

- by email in confidence to <u>rosaline.akinokun@calgaryhealthfoundation.ca</u>

ADDITIONAL INFORMATION

It is expected that the salary range for this position will be \$70,000 - \$80,000, aligned with the successful candidate's experience and skill set.

For more information about the Calgary Health Foundation, please visit <u>www.calgaryhealthfoundation.ca</u>, or find us at yyc_health and @calgaryhealthfoundation on X (formerly Twitter) and other social media respectively.