



Fundraising for  
transformational health care

YEAR IN REVIEW 2019 // CALGARY HEALTH TRUST

# Gratitude Report





## Our Mission:

Calgary Health Trust is inspiring the community to engage in building a healthier future!

Thanks to your passion for helping others, we're able to share these stories about the lives you've touched this year. Thank you for your dedication to health care, right here in our backyard!



Fundraising for: Community Health/ Foothills Medical Centre/ Peter Lougheed Centre / Rockyview General Hospital/ South Health Campus/ Carewest

## Oh, what a year!

One of the biggest challenges facing Southern Alberta families today is the high prevalence of newborn babies needing care in one of our Neonatal Intensive Care Units (NICUs). **1 in 8 newborns** in Calgary spend their first days, weeks and possibly months in critical care in the NICU. That is higher than the national average of **1 in 10**. For these newborns, the journey home is much longer – and emotionally challenging for their families.

A legacy gift from Lloyd and Florence Cooper made it possible for donors to have their contributions matched up to **\$2.5 million** in support of our Newborns Need Campaign. The community stepped up in an incredible way and raised an astonishing **\$6.8 million** for Calgary Health Trust and has helped us reach **\$40 million** of our **\$60 million** campaign goal to support newborn care across our city.



**6.8 million**  
reasons to say  
thank you!

### You gave...

a new, **customized Safeworks van** for the harm-reduction program to travel throughout the community with the capacity to see more patients and provide more treatments. The new van also expands the capacity of the program to work in higher collaboration with community partners to

### These are just a few examples of how you make a difference!

1. Customized Safeworks van to expand services and provide outreach to vulnerable people.
2. Comforts of home in Geriatric Mental Health Rehab and Recovery at Carewest Glenmore Park
3. Fun animal features of the pediatric emergency care pod at South Health Campus.



help vulnerable Calgarians who are faced with overwhelming challenges in terms of sexually transmitted infections, addiction and limited access to critical healthcare.

### You opened...

- a new pediatric emergency care pod at **South Health Campus**, with a special contribution from an anonymous donor! The new space is already making a difference for families living in south Calgary. The team at South Health Campus collaborates with Alberta Children's Hospital to care for pediatric patients in a dedicated space that does not expose them to the environment of an adult emergency room, and can provide specialized care closer to home.

### You provided...

- the Geriatric Mental Health Rehab and Recovery Unit at Carewest Glenmore Park more comfort for clients with for rooms to feel a little bit more like home with new furniture and art for the rooms. This unit provides short-term stay for seniors who require mental health support, assessment and rehabilitation, but do not need to be in the hospital.

### You funded...

- new endoscopic surgical equipment for gynecological care at the **Peter Lougheed Centre**. This includes three state-of-the-art equipment towers for advancement in the care of patients suffering from endometriosis and fibroids. This new equipment is the first to be available throughout Southern Alberta and will be used for early detection of endometriosis through a minimally invasive endoscopic procedure.

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# How you came together for newborns

## Through the Newborns Need Campaign, you are supporting:



3,300 newborns and their families who are cared for in the NICU



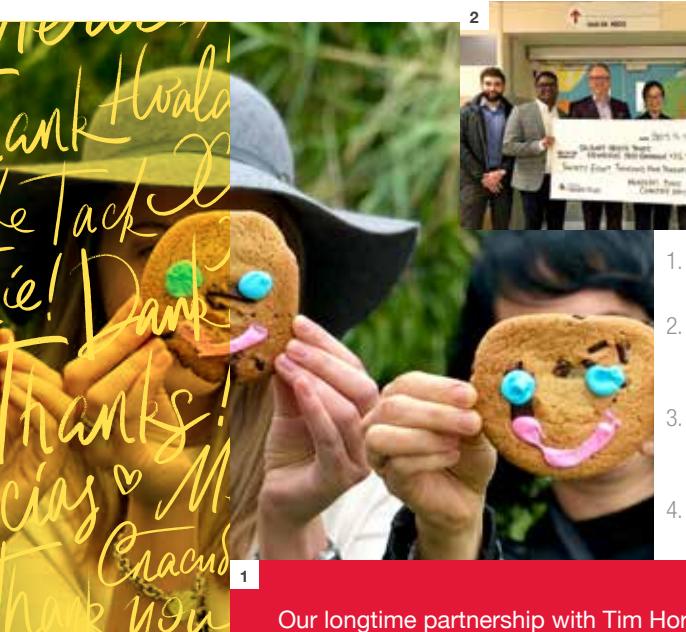
Southern Alberta Neonatal Transport Service Team's 500 neonatal transports annually



A complete redevelopment and expansion of the Foothills Medical Centre NICU

The **Mercedes-Benz Fashion Show** in support of Newborns Need featured some amazing styles and designers, but the breakout stars of the event were the NICU grads – ages 2 all the way to 13 who had spent time in neonatal intensive care graced the runway so we could all see the enormous impact of support for NICU.

- **RED FM** listeners and members of the South Asian community came together to show their support of Calgary NICUs during their annual radiothon.
- Celebrating moms at the iconic **Sport Chek Mother's Day Run, Walk & Ride** as thousands gathered to support the NICU!
- Dads, grandads, dads-to-be and father-figures supported our tiniest patients in the inaugural **Essex Lease Financial Corporation Father's Day Run & Walk**.
- Helping in a big way, supporters showed up for Cara **H.E.L.L.P.S** in the fight for early detection of pre-eclampsia.
- Party-goers of the **MMG Mortgages** Christmas Party gave a precious gift with their support for Newborns Need!



Our longtime partnership with Tim Hortons and the Smile Cookie Campaign has meant major impact for families in Calgary, with donations now totaling over **\$850,000**.

Michelle Renaud, pictured here with her family and two nieces who needed care of the NICU, donated proceeds from her Fall Show and Sale.



1. All smiles for Time Horton's Smile Cookie Campaign
2. Mercedes-Benz Country Hills presents proceeds from the fashion show to the NICU
3. Holt Renfrew's Charity Shopping Night is a night to remember all for our tiniest newborns
4. Michelle Renaud's twin nieces and family are inspiration for her art



High fashion and Stampede-style meant big rewards with the Holt Renfrew Charity Fashion Night raising almost **\$150,000** in the last three years.



When 8 year old twins Zara and Priya decided to donate their birthday money to help others, the community **Early Supported Discharge Stroke and Brain Injury Rehabilitation** team was thrilled to hear that they were selected to be supported by the two philanthropists! Their donation will help individuals with Aphasia, which is the loss of one's ability to understand or express speech. The twins armed the team with new apps that are helping with reading and comprehension, as well as writing. Both apps are customizable to the reading and comprehension level of the user.

## Giving from the heart

*Giving is often highly personal and involves a personal experience with health care*

Carly held a fundraiser at her wedding after seeing the impact that the NICU had on her precious niece. Mary-Lou shaved her head in support of the people she cares for every day as a nurse on the oncology unit. [Here are more examples of personal experience meaning big impact!](#)

The **Grief Support Program** is an extremely important service offered for individuals who are going through some of the most difficult times of their lives – the loss of a loved one. Grateful families held a Grief Support Dance and raised over \$13,800 for program greatest needs.



**Did you know that 1 in 5 women will experience mental health difficulties during pregnancy and postpartum?**

The Run for Women, brought to you by the LOVE YOU by Shoppers Drug Mart™ program, has raised an amazing \$550,000 over the last three years to ensure that women and their families receive the care they need during this important time. “**Dr. Gagnon knew exactly what I needed and she saved my life,**” Courtney explains of the care she received from the Women’s Mental Health Clinic.

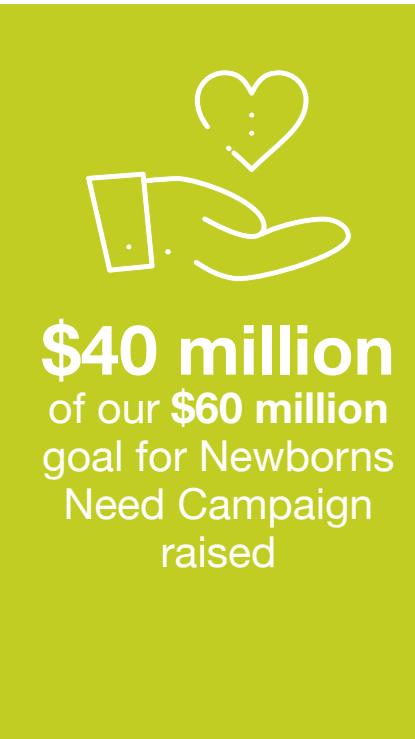
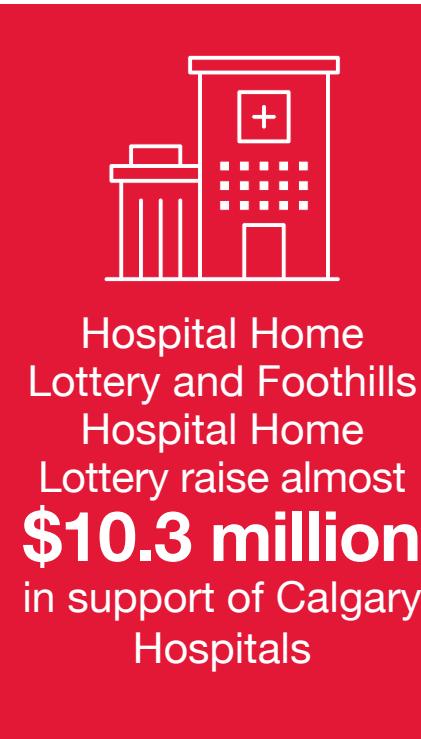


Carly at her wedding with her niece Courtney with her family after receiving care Mary-Lou's head shave for the oncology unit

The **Gone Too Soon Memorial Fundraiser** has raised \$120,000 over the past five years and increased awareness for mental health and addiction initiatives in the Calgary community, following the loss of Rory to an accidental overdose on January 4, 2015. Rory, along with the others who tragically lost their live, Davin Leiding, Quinn Whittingham, Corbin DeRaaf and Samuel Didluck, will be honoured in a Counselling Room at Sheldon M Chumir Health Centre, due to the fundraising efforts of their families through the fundraiser.

The burn unit at Foothills Medical Centre, appropriately named the **Calgary Firefighters Burn Treatment Centre**, cares for an average of **120 patients** each year facing serious burns and other complex soft tissue injuries and skin loss as well treats an additional **700 outpatients** with relatively minor burn conditions. We celebrated the Calgary Firefighters Burn Treatment Society and their outstanding \$1.2M to burn care in the city in the last three years.

# How you are supporting healthcare



## The Coates triplets

When you support neonatal intensive care in our city, you're helping families like the Coates

Kendra and Mark Coates were ecstatic to learn that Kendra was pregnant with triplets! Due to the complexity of the pregnancy, Kendra and Mark knew their children would be born prematurely, and would likely spend time at one of the Neonatal Intensive Care Units in Calgary.

Kendra and Mark had a planned Caesarean section scheduled at 35 weeks, but Clara, Amelia and Jack were born at 32 weeks, 6 days because Jack was suffering from a maternal-fetal hemorrhage and was in severe distress.

Over 3,300 newborns, like the Coates triplets, need the care of the NICU every year. Today, Clara, Amelia and Jack are four years old. The best news is that they are happy, healthy kids and their parents credit the excellent care they received to give them their best start.

## Looking Forward



### Our priorities seek to have an impact in three areas:

- 1) prevention and research for some of the biggest health concerns facing our community and the early detection and treatment of disease,
- 2) enhancing care in our hospitals and community through education, technology and infrastructure to create world-class facilities and programs, and
- 3) providing end to end support for individuals across our community to ensure that everyone can be cared for at all stages of their health journey and to promote wellness whenever possible.

Be part of this transformational change!  
Go to [calgaryhealthtrust.ca](http://calgaryhealthtrust.ca) for more information.

Our biggest commitment for 2020 is to advance the funding for a new NICU at Foothills Medical Centre. This space is a vital component of our Newborns Need Campaign, which seeks to make significant strides in neonatal and maternal medicine.

# Thank you!



Fundraising for  
transformational health care

Calgary Health Trust raises money to transform healthcare in Alberta. Funds raised benefit Foothills Medical Centre, Peter Lougheed Centre, Rockyview General Hospital, South Health Campus, many community health programs and 12 Carewest care centres.

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For more information on Calgary Health Trust, visit

**calgaryhealthtrust.ca.**

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