



CALGARY HEALTH TRUST DONOR IMPACT REPORT

# How *you* are transforming health care in Calgary.

We are inspired by your generosity and the strength of those who thrive because of our health care system.

As Calgary continues to grow, we face new challenges.

*With your help, we are at the forefront of world-class health care, technology and innovation.*



Calgary  
Health Trust

YOU PARTICIPATED IN AND PLANNED OVER 30 EVENTS THAT SUPPORTED OUR IMPORTANT HEALTH CAUSES.

1,200 OF YOU JOINED OUR CAUSE TO BECOME A CHAMPION FOR HEALTH MONTHLY DONORS.

YOU HELPED SURPASS OUR GOAL OF \$1M FOR CAREWEST IN THREE YEARS!

HOW YOU ARE CHANGING LIVES

YOU PURCHASED A TICKET AND RAISED OVER \$8.6M FOR CALGARY THROUGH OUR HOSPITAL HOME LOTTERIES!

150+ OF YOU VOLUNTEERED YOUR MOST PRECIOUS GIFT - TIME.

YOU MADE COMMITMENTS IN YOUR WILL, INCLUDING OUR BIGGEST LEGACY GIFT EVER TO TRANSFORM THE FUTURE OF HEALTH CARE.



# Great Things You Made Happen in 2018:

- 1 **Alex was able to graduate** on time with his classmates and made a lasting impression when he walked across the stage on foot in an exoskeleton, that was made possible through donors, two years after being paralyzed from the chest down.
- 2 The **WinWin50 Staff Lottery raised over \$1.5M** for Calgary and Southern Alberta. The lottery has supported the purchase of equipment in Calgary hospitals, community health and rural care. Examples include equipment for the Alberta Health Services (AHS) Integrated Home Care team, who provide wound care to some of the most frail and complex patients. They received Ultraviolet C Lights which help kill bacteria in wound healing and have made a big difference in increasing the quality of life for clients.
- 3 **Investment in scholarships for health care providers in nursing**, totalling over \$50,000, means world-class learnings for individuals as well as entire care teams to bring to the front lines in Calgary. The scholarship is administered in partnership with Alberta Registered Nurses Trust.
- 4 Calgarians showed up in a big way, raising a record-breaking **\$251,566 through the Tim Hortons Smile Cookie Campaign** in support of neonatal intensive care in Calgary and making a direct investment in the tiniest and most vulnerable patients!
- 5 In a Canadian first, patients undergoing wound care at the Rockyview General Hospital are now using **virtual reality therapy** to help ease pain and anxiety because of donors' investment in innovative technology.
- 6 Thanks to a match from a generous donor for World Prematurity Day, **over \$45,000 was raised in support of the Foothills hospital NICU!** This donation will support the \$60M Newborns Need Campaign, which includes the expansion of the NICU at Foothills hospital.
- 7 This year we **celebrated 10 years of donor support** to the many programs at the Sheldon M. Chumir Health Centre, which includes the Dental Program and Safeworks.
- 8 **You participated in some incredible partnership events** supporting many different causes, like the Holt Renfrew Charity Shopping Night and Sport Chek Mother's Day Run, Walk and Ride, both in support of neonatal intensive care. Yalda's family (pictured) is one of many impacted by the SHOPPERS LOVE. YOU. Run for Women which supports the Women's Mental Health Clinic.

# Thank you!



4



The RED FM team visits the Hemodialysis Unit.



Steven Page performs at the Libin Cardiovascular Institute's The Beat Goes On Gala.



2



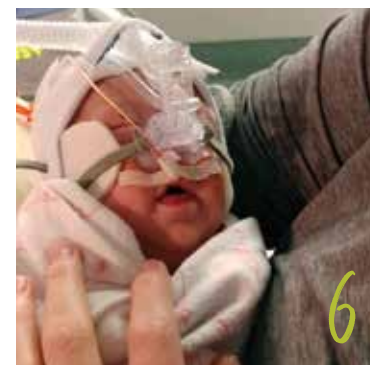
7



1



3



6



Off to the races at the Run for Rockyview staff fundraising event.



5



The incredible committee for the Tiny Footprints Gala that supports Pregnancy and Infant Loss programs.



The opening of the Calgary Poppy Fund Garden Room at Carewest Colonel Belcher.



8

# you Community support makes us stronger

## KIDS COOKING FOR KIDS

In February, kids cooked for kids in an amazing competition for the best chicken soup recipe = Support of the Emergency Pediatric Pod at South Health Campus, creating a space for kids in the emergency department. Kids make up 25% of patients who come in the door.



## ZIVOT LIMB PRESERVATION CENTRE

“Philanthropy has played an important part in my life and I wanted to provide a substantial donation with direct purpose and passion. Not just a gift of dollars, but a gift of my knowledge, experience and time.”

Dr. Mark Zivot, leadership donor to the Zivot Limb Preservation Centre.

## MATERNAL CARE UNIT AT PETER LOUGHEED CENTRE

A redeveloped maternity care unit opened at the Peter Lougheed Centre (PLC) providing more privacy and space for families. The 5,700 babies that are delivered annually at the PLC, and their families, will feel the impact of the generosity of our community.



## YOU'RE HELPING PEOPLE LIKE:

*Lindsay, Mike and Ethan*

Lindsay and Mike McTavish were anxiously awaiting the birth of their first child. However at 25 weeks and 6 days, Lindsay had persistent cramping at work so they went into South Health Campus to ease their minds and receive the “all-clear”.

The news was far from settling – Lindsay was nine and a half centimeters dilated. The next day a baby boy arrived; Ethan McTavish was born weighing 1 lb 6 oz. “That’s like a pound of butter with arms and legs,” Mike tells us.

**After 110 days of neonatal intensive care, the McTavish family was finally able to go home from the hospital together with Ethan.**



Our work is far from over.  
*We need your help*  
to tackle some of the biggest  
health care challenges:

*1 in 8*  
Nationally, 1 in 10 newborns require NICU care. In Calgary, this number has risen above the national average to 1 in 8. **How do we change this statistic?** Our research and capital projects in the Newborns Need campaign seek to resolve these challenges and lead us to a future where more families can hear “you can take your baby home!”

*40%*  
Patients age 15 – 105, from various demographics and with a variety of diseases will all rely on the care of Rockyview General Hospital’s Gastrointestinal (GI) Endoscopy Unit. The clinic serves patients from across Southern Alberta and demand for the clinic’s services is expected to increase by more than 40%. By 2031, according to Statistics Canada projections, nearly 1 in 4 Canadians will be over 65. **With an aging population, how do we provide the best care for people suffering with these conditions?**

*49%*  
Calgary’s population continues to grow and so does the demand for services closer to home. The largest increase in demand for hemodialysis is in Calgary’s NE, with a 49% increase in patients from that area since 2011. That is why we are working to enhance the Hemodialysis Unit at Peter Lougheed Centre and create additional space for over 50 additional patients. Each year this unit provides an average of 624 hours of care to a single patient. **This project is in response to a bigger question: How do we help people get a higher quality of life with care closer to home?**

**What’s the next big thing in health care for our city?**

[FIND OUT MORE ABOUT OUR PRIORITIES AT CALGARYHEALTHTRUST.CA](https://www.calgaryhealthtrust.ca)

you  
**D**ONATION  
to Calgary Health Trust

is transforming  
health care by:

1

Developing World-Class Care  
in Our Own Backyard

2

Impacting Albertans  
and Their Families

3

Improving Quality of Life  
for Those in Our Community

---

**THANK YOU!**



Foothills Medical Centre | Peter Lougheed Centre | Rockyview General Hospital  
South Health Campus | Carewest | Community Health



Calgary  
**Health Trust**

800, 11012 Macleod Trail SE  
Calgary AB T2J 6A5

**Phone:** 403-943-0615

**E-mail:** [fundraising@calgaryhealthtrust.ca](mailto:fundraising@calgaryhealthtrust.ca)  
[calgaryhealthtrust.ca](http://calgaryhealthtrust.ca)

Connect with us online @yychealthtrust

